

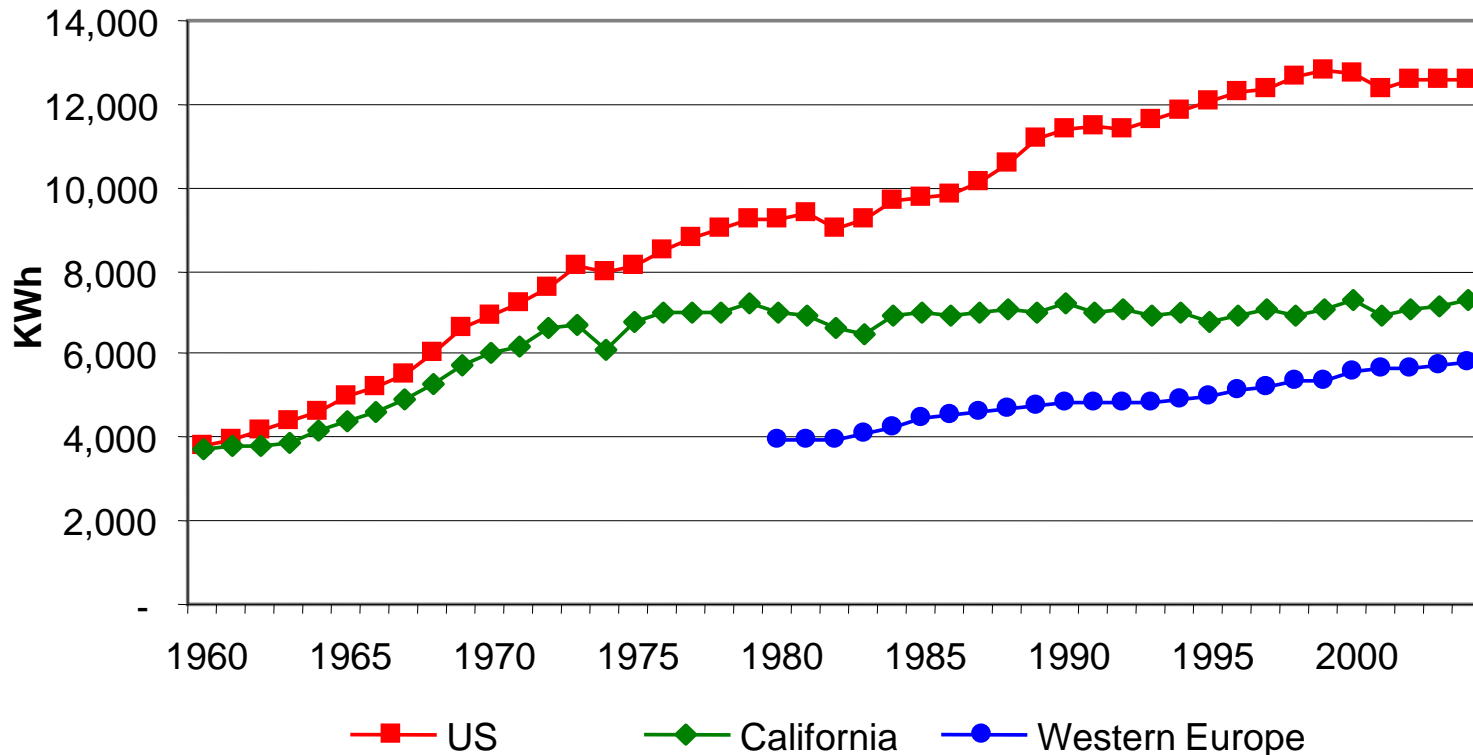


The Business Benefits of Energy Efficiency



PG&E: 30 Years of Energy Efficiency Success

Energy efficiency programs have helped keep per capita electricity consumption in California flat over the past 30 years





Customers - provides an opportunity to lower monthly bills.

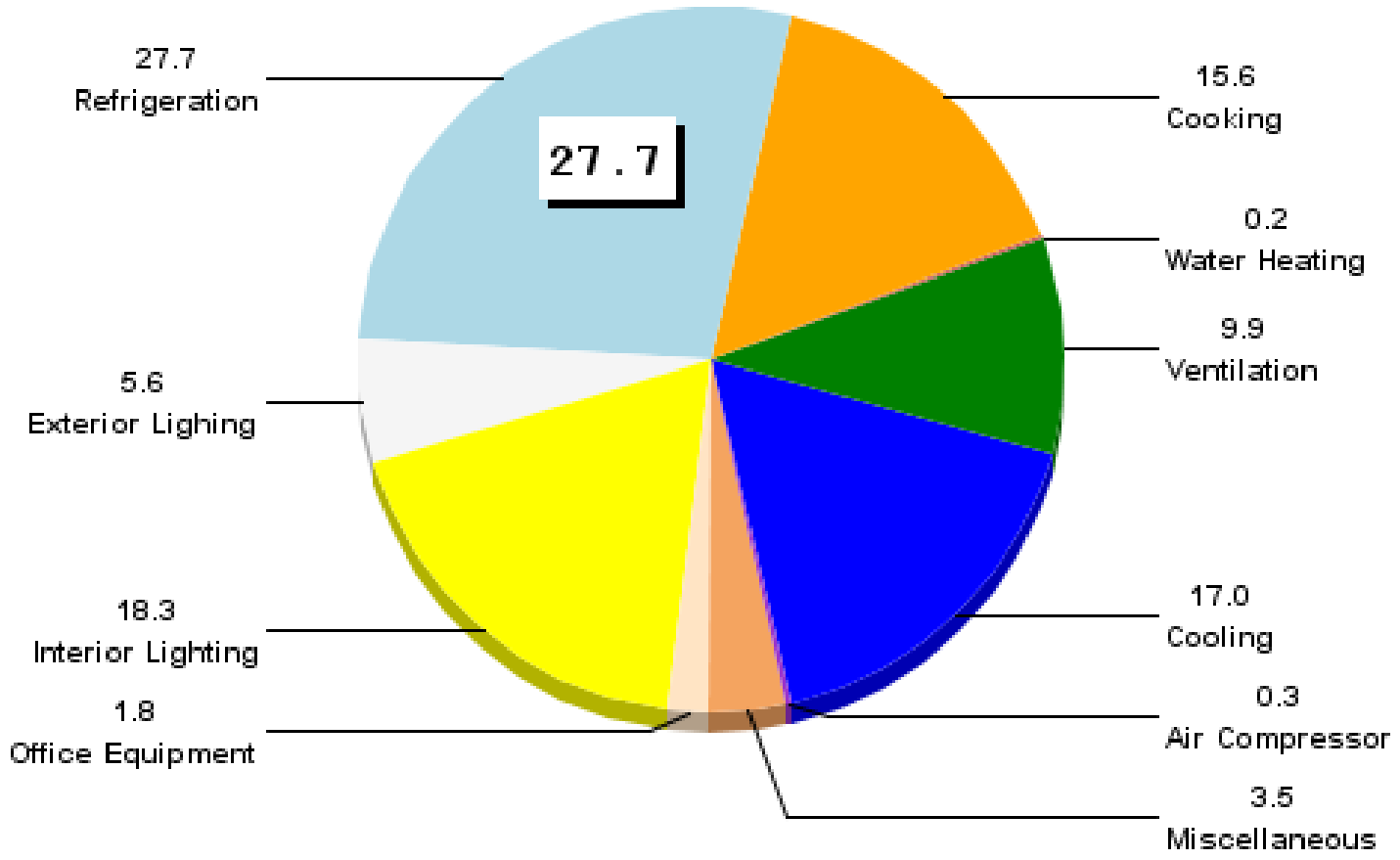
Communities – minimizes the possibility of power outages by lowering demand during peak energy periods.

The Environment - delivers a higher percentage of energy via renewable sources and reduces greenhouse gas emissions.



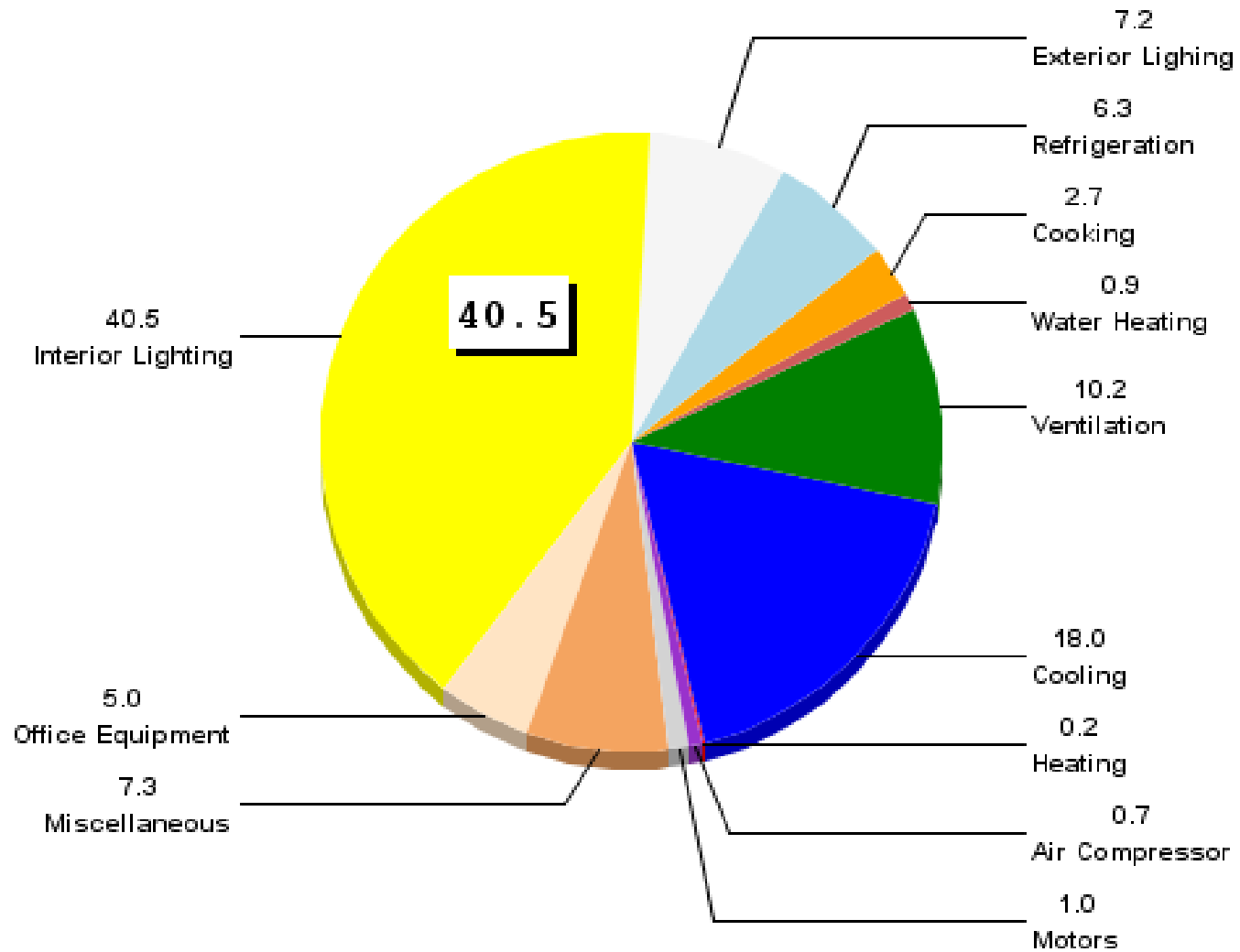
Together, we will assess the full spectrum of your energy opportunities and refer you to the right energy solution for you.







Typical Retail Electricity Use





- **Lighting**
- **Electrically Commutated Motors (ECM's)**
- **Variable Kitchen Ventilation**
- **Air Conditioning Tune-Up and Cleaning**
- **Cooling Tower Upgrades**
- **Equipment Upgrades**
- **Gaskets**
- **Retrocommissioning**



Retail Energy Efficiency Opportunities

- Lighting Upgrades (Fluorescent and LED)
- Lighting Controls
- Occupancy Sensors
- Air Conditioning Tune-Up and Cleaning
- Cooling Tower Upgrades
- Retrocommissioning



Ecology Action

GreenVent

AirCare Plus

- **Low- and no-cost projects**
- **Turn-key solutions**
- **0% and Revenue-Neutral Financing Available**

Enovity

Matrix

San Francisco Energy Watch





Total cost of project	\$6,873.02
Rebate amount	\$3,807.88
Customer paid	\$3,065.14
Annual energy savings	\$8,986.90
Payback period	<4 months



Savings by Design

- By exceeding California's Building Energy Efficiency Standards (Title 24) by 10%, you can:
 - Receive financial incentives from PG&E,
 - Assess the financial and environmental benefits of smart energy designs
 - Incorporate energy efficiency in your design plans
- Approaches
 - Whole Building
 - Systems
 - SBD Simplified

